## TORRANCE

## FOR IMMEDIATE RELEASE

**Contact:** Jamie Le

Management Associate

(310) 618-5762

<u>JLe@TorranceCA.Gov</u> <u>www.TorranceCA.Gov</u>

## **Torrance CitiCABLE Wins 13 STAR Awards**

Torrance, Calif., June 14, 2016 – Torrance CitiCABLE, the government access cable television channel for the City of Torrance, recently won 13 States of California and Nevada Television Access Recognition (STAR) Awards for excellence in local programming. Torrance competed against stations operating with an overall operating budget of more than \$400,000.

CitiCABLE took first place honors in Live Programming for NEWSBREAK LIVE; News Weekly for This Week in Torrance; Senior Citizen Audience for Senior Scene; and Teen or Youth Audience for The SportsDesk.

Second place honors included Magazine Format for Taste of Torrance; News – Single Story for Journey of a Lifetime: The Josh Allen Story; Public Affairs for State of the City; and Senior Citizen Audience for Senior Scene. Third place awards included Live Programming for NEWSBREAK LIVE; Magazine Format for K9 Corner; News Weekly for NEWSBREAK LIVE; Public/Community Meetings for Live Torrance City Council Meeting; and Overall Excellence in Government Programming.

(continued)

3031 TORRANCE BLVD. TORRANCE, CA 90503
CITY MANAGER'S OFFICE

(continued)

The STAR Awards were established in 1996 to recognize outstanding programs produced by public, educational and/or government access facilities serving California and Nevada communities.

CitiCABLE has provided quality television programming for the community since 1983. Learn more about Torrance CitiCABLE and watch award-winning episodes by visiting <a href="mailto:TorranceCA.Gov/CableTV">TorranceCA.Gov/CableTV</a>. CitiCABLE programming can be viewed on the Time Warner cable system, Frontier FiOS, and over-the-air digital broadcast KNET 25.2.

For more about the SCAN National Association of Telecommunications Officers and Advisors (NATOA) and the STAR Awards, visit www.SCANNATOA.Org/2016StarWinners.html.

The City of Torrance congratulates all STAR Award recipients.

# # #